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| Assignment name: COFCO Eco Valley Beijing | Approx. value of the contract: € 165,000 This assignment was carried out by a joint venture of DHV engineering consultancy and Wageningen UR |
| Country: China Location within country: Liuliqiao, West Sanhuan, about 40 km southwest of Beijing | Duration of assignment (months): 4 |
| Name of Client: COFCO Properties (Beijing) Group | Total N ^o of staff-months of the assignment: 7 |
| Address: 8 Chaoyangmen Street Chaoyang District Beijing 100020, China | Approx. value of the services provided by your firm under the contract: € 165,000 |
| Start date (month/year): January 2011 Completion date (month/year): April 2011 | N ^o of professional staff-months provided by associated Consultants: 5 |
| Name of associated Consultants, if any: - DHV Engineering Consultancy (Shanghai) Co. Ltd. - Buijs Consultancy - Quaternes Consultancy | Name of senior professional staff of your firm involved and functions performed (indicate most significant profiles such as Project Director/Coordinator, Team Leader): - Willie van den Broek, FBR (Project leader) - Peter Smeets, Alterra (Agriculture) - Arjen Simons, FBR (Fresh Chain Logistics) - Koen Roest, Alterra (Hydrology and Irrigation) - Dr. Zhang Xiaoyong, Agricultural Economics Institute (Consumer behaviour) - Prof. Dinghuan Hu, Wageningen UR China (Market Analysis and supply chains) |



Narrative description of Project:

A feasibility study and the first draft of a conceptual masterplan were produced for an agropark named Eco Valley Beijing, containing a core of food processing industries, an area for demonstration of modern agriculture, an agricultural conference exchange area, a headquarter area of an R&D-zone, housing zones and its living support service area.

Description of actual services provided by your staff within the assignment:

- Project management
- Hydrology
- Chain management
- Market analysis
- Consumer behaviour
- Industrial Ecology input in design process

Firm's Name: Food & Biobased Research / Wageningen UR

[References](#)